

## About us :

PHK Soft-tech & Vip Ad Agency is a Hyderabad-based creative powerhouse offering full-spectrum advertising and content production services. We specialize in high-impact commercial ads, brand storytelling, social media content, and digital campaigns tailored to elevate your brand presence and drive business growth. With an in-house team of marketers, content creators, directors, editors, and designers, we ensure strategy meets creativity delivering results that truly matter.

### Video Production & Ad Filmmaking

- Commercial Ad Films (TV & Digital)
- Product Launch Videos
- Corporate Videos & Explainers
- Brand Storytelling Films
- Fashion & Lifestyle Videos
- Promotional Reels & Shorts
- Behind-the-Scenes (BTS) Videos
- Event Coverage & Recap Films
- Cinematic Wedding Promo Edits (if offered)

### Web & Digital Services

- WordPress Website Design
- Landing Pages for Ads
- SEO Optimization (Basic Level)
- Website Maintenance & Content Uploads

### Digital Marketing

- Meta (Facebook & Instagram) Ad Campaigns
- Google Ads (Search & YouTube)
- Social Media Strategy & Execution
- Performance Marketing
- Landing Page Design & Optimization
- Lead Generation Campaigns

### Branding & Design

- Logo Design & Brand Identity
- Packaging & Label Design
- Brochures, Flyers & Marketing Collateral
- Print Ad & Billboard Design
- Social Media Post Design (Static & Motion)

### Content Creation & UGC Services

- User-Generated Content (UGC) for D2C Brands
- Influencer Collaboration Videos
- Lifestyle & Testimonial Shoots
- Product Unboxing & Demo Videos
- Viral Reels & Trend-Based Shorts
- Short-form Content Editing

### Strategy & Consulting

- Creative Strategy for Ad Campaigns
- Brand Positioning Consultation
- Content Planning for Seasonal Promotions
- Media Planning & Budgeting Support



**Lion Palli Harikrishna**  
Founder CEO  
10+yrsof experience inMeta ads,  
Digital marketing and Creative Head



**K Sai Kalyan**  
Web Developer | Brand Strategist

## Video Production & Ad Filmmaking



## Reels and Promotional content



## AI generated content



## OUR TEAM



## THANK YOU...!

**Address:**  
Flat No. 117, Ushodaya Towers, Shapur Nagar Main Rd, IDA Jeedimetla, Chintal, Jeedimetla, Hyderabad, Telangana 500055

**Phone:** +91 8019663664

**Hours:** Open 10am to Closes 10 pm

pm



## Taphere for direction

